

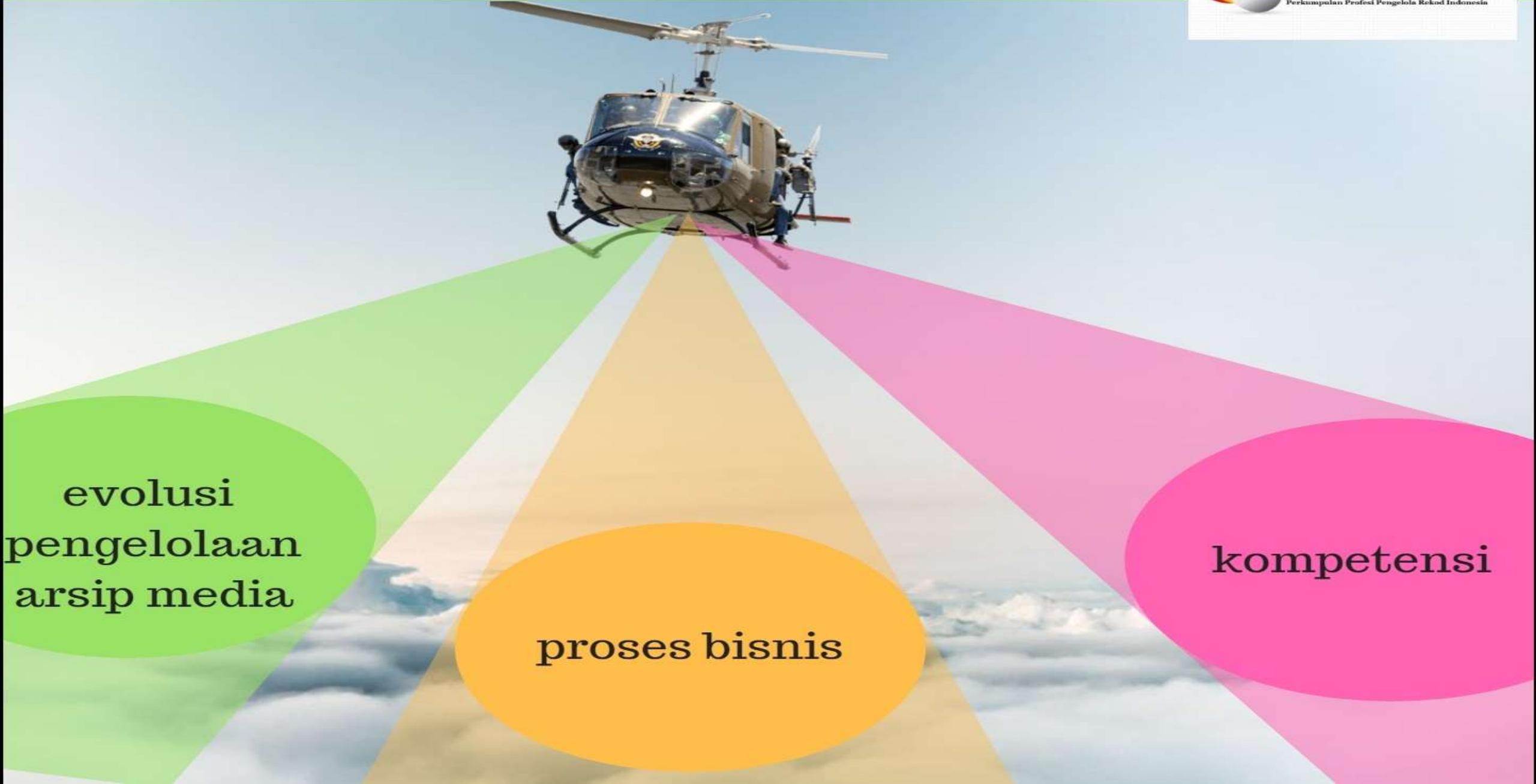
Evolusi Pengelolaan Arsip Media: Proses Bisnis & Kompetensi

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23 Agustus 2018
Jakarta



HOLICOPTER VIEW

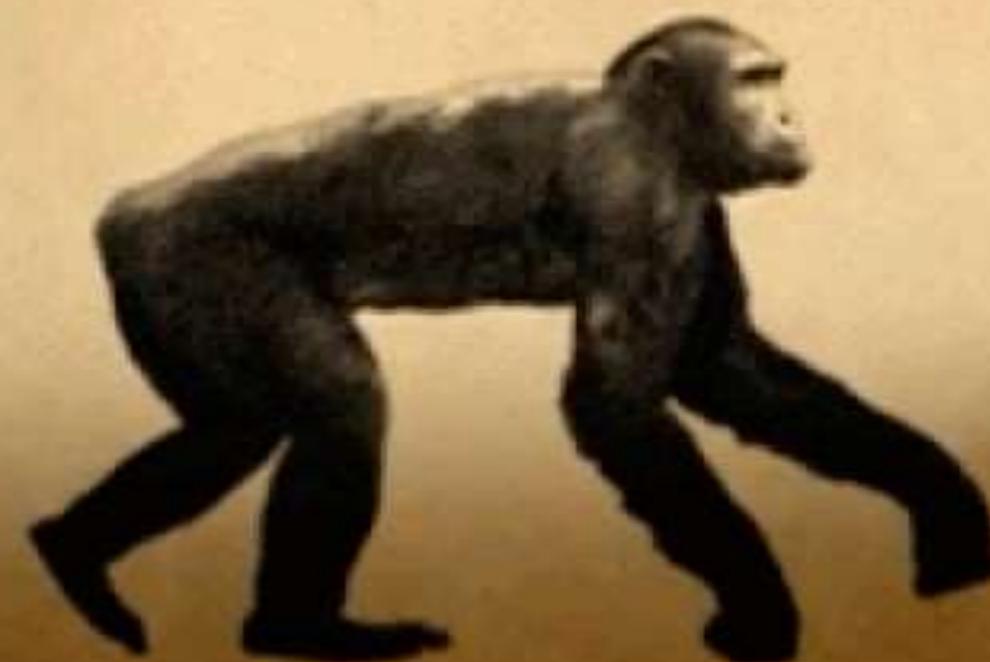


evolusi
pengelolaan
arsip media

proses bisnis

kompetensi

EVOLUSI TEKNOLOGI



evolusi arsip data video



Shifting dari cetak - digital



**tape base /
elektronis mekanis**



1980 - 2013



**file base / digital
teknologi informasi**



2013 - present

Sebelumnya

Pengarsipan berbasis Tape

- Penyensoran manual/cut to cut
- Pengulangan ingest/play
- Proses segmentasi analog
- Editing dan QC berbasis kaset
- Pengarsipan Kaset



- Overheat VTR dan alat rekaman
- Kehilangan kaset
- Pengulangan Ingest
- Teknologi lama



Tape Playback On Air



British Film Institute, ARSIP NASIONAL INGGRIS



Library Tape Footage Reuter

BBC ARCHIVE TAPE, LONDON



Sesudahnya

Pengarsipan berbasis File

- Penyensoran berbasis file
- Proses ingest tersentral
- Proses segmentasi digital
- Editing dan QC berbasis file
- Pengarsipan Digital



- Workflow lebih efisien
- Proses ingest terpusat/single
- mengedit lebih fleksibel dan kreatif
- Proses restore data yang cepat
- Teknologi digital



NASA ARCHIVE





Data Archive

8 automated Oracle/StorageTek SL8500 tape libraries

8 robot arms per library

75.000 slots for magnetic cassettes

65 tape drives (LTO-4/5/6 und T10000B)

more than 190 Petabytes total capacity

DKRZ DATA CENTER

The German Climate Computing Center (Deutsches Klimarechenzentrum, DKRZ) is a central service center for German climate and earth system research.



BIG DATA



500 TB - 10 PHIETA



ALL BOOKS
COLLECTION PNRI

=
10 TB

1 TB



=
20.000

PROSES BISNIS



Entrepriice Content Management

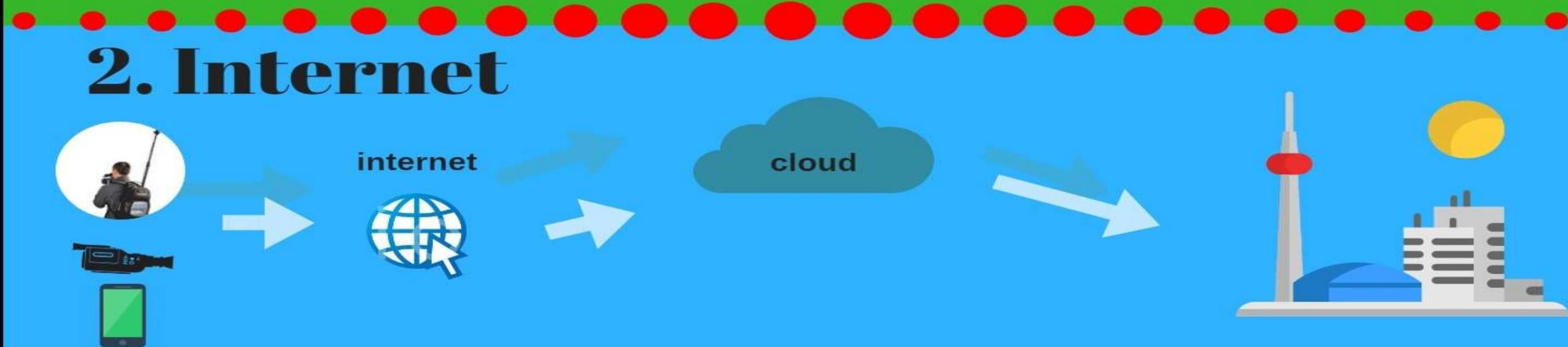


Data Mining

1. Satelit



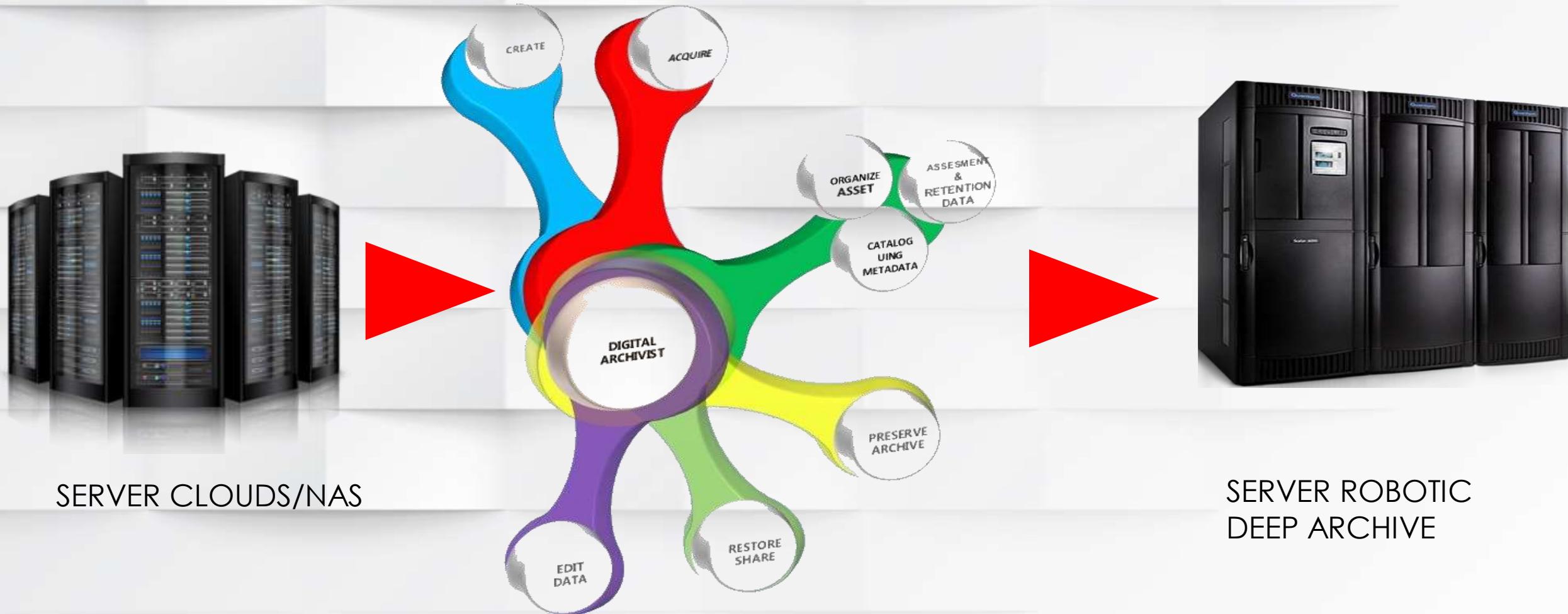
2. Internet



PROSES BISNIS



PROSES ARCHIVE DATA



JENIS DATA

Vital.

Important.

Useful.

Non-Essential.

CATEGORY FILE

MOA

INTERVIEW

WIRE

LOG PROOF

ACKAGE

PROMO

VOICE OVER

PICTURE

SOT

MASTER EDIT

BROLL

MEDIA
CATEGORY

ACQUIRE

Receive digital file based
content from distributor
3rdparty; Wire, and news
gathering

IDENTIFIKASI TUJUAN PENYIMPANAN VIDEO



Apa tujuan anda mengoleksi video tersebut ?
Siapa yang menjadi target dari koleksi kita ?
Apa format dan jenis koleksi yang ada simpan ?

ASPEK "VITALITAS" VIDEO

Apakah tingkat resikonya jika video
tersebut hilang?
Apa perlu di back up?



TENTUKAN STATUS RIGHTS

Apakah secara legal
video bisa didistribusikan ?



STATUS KONDISI FILE VIDEO

Apakah kondisi video bisa dibaca di format lain?
Apakah harus ditransfer dengan format tertentu?

ELEMENTS OF METADATA

Date of Creation.

Title.

Retention Period.

Author.

Date of Transaction.

Access control information.

Links to other versions.

Location.

Format.

Archive Prioritization Criteria

Archival Value?

IS THE VIDEO SIGNIFICANT AND USEFUL AS EVIDENCE OR INFORMATION?



Has Context?

DOES THE VIDEO HAVE ENOUGH CONTEXT TO BE UNDERSTANDABLE AS EVIDENCE OR INFORMATION?



Unique?

IS THIS VIDEO A COPY? IS THE ORIGINAL OR A HIGHER QUALITY COPY BEING PRESERVED ELSEWHERE?



Rights?

DOES THE VIDEO BELONG TO SOMEONE ELSE, AND ARE YOUR RIGHTS TO REUSE IT LIMITED?

INGEST ROOM / MEDIA MANAGER



THE LTO ROADMAP:

Comparing capacities for each generation of LTO

INTRODUCING... **LTO-8**

- 12 TB of Native Storage Capacity, 30 TB Compressed (2.5:1 Compression)
- 360 MB/Sec Native Throughput
- 10^{-19} Bit Error Rate

One **LTO-8** tape cartridge holds **12 TB** of data.

12 TB =

8,000 MOVIES

2,880,000 SONGS

7,140,000 PHOTOS



MENGAPA MEMAKAI ROBOTIK LTO ?

Highly scalable

New LTO-8 tape cartridge holds up to 30TB compressed data^[1]

Economic



Lowest cost storage at \$0.007 per GB for life^[2]

Efficient



Tape energy consumption <2% of equivalent storage using HDDs^[4]

Secure



Offline and on-premises protection against ransomware



Drag-And-Drop Files Between Disk and Tape



A New Way To Manage Files on Tape!



LTFs

ROBOTIK

ROBOTIK UTO



User sedang akses data arsip di ruang media central



KOMPETENSI



Fundamental kompetensi arsip tradisional



SAMA

Arsip digital



BERBEDA

Peta Kompetensi



Peran baru dalam hal teknis



- Peran traditional : menangani "media lama"



- File specialist



- Monitoring activity & QC



- Data/Storage Management



- Linked roles

- masih mengelola arsip (manual) meski mulai berkurang

- peran baru sebagai spesialis file

- tugas utama sebagai teknisi AV

- peran baru dalam hal teknis pengelola data/storage

- peran baru sebagai publishing, data protection, data mining, digital restorasi, post production

Mengetahui Pengelolaan Storage Data

- Memahami sistem dan manajerial file
- Memahami security/keamanan file
- Memahami sistem back-up dan Disaster Recovery
- Memahami data mining

Mengetahui Proses Ingest

- **Memahami penggunaan tape dan data file;**
- **Memahami bahasa pemrograman software**
- **Mampu menggunakan alat validasi video, wave form; spektascope; color bar dll**

Mengetahui Akses Data

- Memahami infrastruktur dan networking data
- Memahami model pendistribusian data
(Satelit; VOD; Internet)
- Memahami alat alat proteksi data

Mengetahui Preservasi Digital

- **Memahami sejarah teknologi arsip/rekod**
- **Memahami peralatan rekam, tape dan VTR**
- **Memahami migrasi data (transfer data analog ke digital)**

Kemampuan Manajerial Digital

- **Kemampuan Manajerial Digital**
- **Memahami bidang teknical dan IT konsep serta penerapannya.**
- **Merencanakan serta mengevaluasi untuk mencari solusi.**
- **Bekerjasama dengan tim expert sebagai digital archivist**